



Interior Design— More Than Blue Paint

By Kristine Kay



Interior design is my passion. It is the proverbial fire in my belly. Sharing this passion with others comes from the heart, and it brings me joy to help others make their spaces as amazing and unique as they are.

But truth be told, I didn't always believe that this passion of mine would actually help people. After practicing in the medical field for many years, I worried about switching careers to one where I'd spend my days on seemingly trivial tasks such as selecting swatches of fabric and talking about the nuances of paint colors.

Thankfully, I am often reminded that interior design can have a huge impact on life experiences.

For instance, I recently received a phone call from a client who had worked with me through the selections for an entire home remodel. He had seen every cabinet, stick of flooring, paint color, and more... then called me while running through the newly completed home and exploring each room as if seeing it for the first time. He was seeing his new home come to life.

Then I spent a long afternoon with a client working through selections for her kitchen remodel. She was admittedly disinterested. But upon seeing the differing finishes of kitchen faucets alongside the other materials we had selected she exclaimed, "This stuff really



DOES matter! That one looks so much better with everything else!" We shared a good laugh at her revelation over such a minor detail. But I was thrilled to know she was getting a sense of the impact each material will have on the feeling of the completed space.

Of course there are days when I need to be reminded of the purpose behind my work. On those days I often read notes I've received from past clients. A favorite is from a client who wrote, "Thank you for making my home such an awesome place!" after she'd been living in her new home for a year.

I remind myself that each day I have the privilege of helping business owners transform their space to be more functional for employees and offer a better customer service experience. I get to work with families who open up their lives to me. I get to help them build a home where they feel rooted so that they can grow and thrive.

You know that joy you feel when sharing your given talent with others? Yup, I get to experience it often.

So while you're out in the world tackling this crazy life, I implore you to work with an Interior Designer who can help set you up for success by creating spaces that support you, your families and your business. It really is about more than just

the nuances of varying shades of blue paint.

Kristine Kay is the principal designer at Kristine Kay Interiors, a full-service Interior Design firm specializing in custom homes and commercial spaces. We'd love to be a part of the team that helps your business soar. Check us out at www.kristinekayinteriors.com and give us a shout at 616-460-1564.



With lifestyle and budget in mind, our creative team will help you design a home that suits your needs... and make your dreams a reality!

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