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Feature:

**Kristine Kay Interiors:
Anything Is Possible**

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Best Version Media

Kristine Kay Interiors: Anything Is Possible

By Chelsea Scott | Photos by David Sparks Photography

The Start

Kristine Kay Interiors (KKI) began in 2006 with the build of owner and Principal Designer Kristine Kay's own custom home, which was her first large-scale design project. "The dreaming, the designing, the gazillion decisions to be made, and ultimately the finished product...I loved every step along the way," Kristine said. "Best of all, I won a Parade of Homes Award for my work (woohoo!). I immediately knew that I wanted to help others with their own projects and have fun doing it."

After that first project, the phone kept ringing. "Since then, I've partnered with various builders and contractors while learning new things every day. I've had the pleasure of helping many others turn their dreams into reality," said Kristine. "Over the past few years, we have expanded our scope to be able to fully furnish and even outfit every nook of a home so that you can move in and start living on day one, without lifting a finger."

The Offerings

KKI offers clients:

- Luxury residential and boutique commercial design
- Interior architecture
- Full service interior design specializing

in new construction, extensive remodels and discerning decor with life and work in mind

Kristine was intentional when choosing downtown Holland as the location for her office and partnering with local vendors and artisans, but no idea is too big and no project is too far for KKI. "We service the Michigan shoreline and virtually anywhere your dreams can take us," she explained.

To show their appreciation for clients and vendors, The KKI team hosts an annual event. "In 2020, we held a mixer at Butch's Underground with a signature cocktail to celebrate all the people," Kristine shared. "We were shocked (in a good way) and thrilled with the number of past clientele who joined us to celebrate. In 2021, we mailed heart-shaped sparklers directly to our 'peeps' to send sparkle and shine their way!"

The Team

Meet the KKI team who makes it all happen:

Kristine Kay, Principal Designer

Passionate about making your home and workspace amazing so you can be your best. Lover of construction sites. Finder of the FUN in the design process.

Brooklyn Nyeholt, Designer

Lover of all things design that helps to

capture life's greatest moments. Has been itching to design a killer nursery. Soooo many ideas. Give her a call!

Monica VanHarn, Business Manager

Creative and techie in many mediums. Loves a challenge and the energy derived from the process. Believes that good days start with good design.

Dawn Grossman, self-declared Gal Friday

Magically tackles furniture deliveries and all the product samples while keeping the team going with a well-stocked snack bin.

The O.G.

Kristine, who believes good design is essential for life, is inspired by listening to a client's hopes, wants and dreams and the process of crafting a plan to make it all come to life. "Right down to the personal touches that make a house a home," she added. One need look no further than a project that Kristine has designed to know that she is a creative, for whom her work is also her passion. "I love the interaction of making clients' hopes and dreams come to life and be more than they could have ever expected," she said. "Sharing in their excitement is so cool."

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Kristine is not one to miss an opportunity for growth or find ways to improve her business. On the contrary, in fact: “What I enjoy most about owning my own business is learning from the speed bumps and life’s pop quizzes that allow me to practice new skills every day,” she said. “Over the years I have learned that anything is possible. From custom furnishings to large-scale projects with clients from afar. We’ve got you covered.”

Mad Props (Awards/ Testimonials)

KKI has been honored to receive many Parade of Homes awards including People’s Choice, Best Kitchen, Best Master Suite and more. And her clients rave about their experience:

“You do it every time! You create spaces that are both amazing and welcoming. I can’t believe I get to live in this house!”

“Kristine’s positive energy and vision helped to give our house the feeling of home, specifically suited to us.”

“This girl hustles! I always feel like I’m getting a lot of value for my design dollar with Kristine Kay Interiors.”

Quick to acknowledge the small but mighty KKI team, Kristine took a moment to celebrate a cool moment one of her staff got to have just a few days earlier. “I got to see the joy on Brooklyn’s face when, after two years, she got to go back and visit her first project,” Kristine effused. “Brooke’s immediate reaction when opening the front door was, ‘Woah, this home is beautiful!’ This is extra special since she just graduated with her Interior Design degree and is now a full-time Designer with Kristine Kay Interiors. We are super proud and thrilled to have her on the team!”

Onward & Upward

The future of KKI is a swirl of big ideas, hard work and dreams, and surely Kristine will lead the way with the same moxie she had on the first day of her own home project. “We will continue to push the boundaries of design, including our capabilities,” she promised. “In my dream world, I see us designing more commercial

spaces including restaurants and boutique hotels.” Additionally, Kristine shared that the KKI team will continue to build on the values they bring to their projects, including the creative use of space, focusing on good design with function that’s right for the long term, and making clients’ spaces even better than they could have imagined.

It goes without saying that Kristine will do all of this while having fun and staying true to her original inspiration: “Design comes from the heart,” she said. “The reward comes from sharing that with others.”

For more information, visit kristinekayinteriors.com or on Instagram @kristinekayinteriors.



